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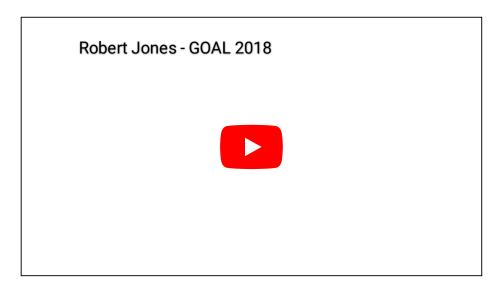
GOAL 2018 presentation: Robert Jones, The Nature Conservancy

Responsible Seafood Advocate logo

12 November 2018 Global Aquaculture Advocate



'We can protect the environment and allow aquaculture to grow'



We're posting all six of the presentations from the exciting and fast-paced session, "Thoughts on the Future of Aquaculture." Each speaker was asked to speak about "building confidence in aquaculture." This week's speaker is Robert Jones, global aquaculture lead at The Nature Conservancy. Previous posts include Sunil Kadri, founder of Aquaculture Innovation; and **Matthew Thompson**, aquaculture project lead at the Anderson Cabot Center for Ocean Life at New England Aquarium.

Other speakers to come are Isaac Fraynd, Aqua-Spark; Jennifer Bushman, Route to Market Services; and Scott Williams, BJ's Wholesale Club.

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Author

• **S**Global Aquaculture Advocate

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video GOAL 2018 PechaKucha Robert Jones

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Intelligence

GOAL 2017 video: Jacqueline Claudia, LoveTheWild

In the seventh and final Pecha Kucha presentation from the Global Aquaculture Alliance's annual GOAL conference in Dublin, Ireland, Jacqueline Claudia, CEO of LoveTheWild, inspires attendees with a passionate plea for aquaculture and – above all else – food that tastes good.

Responsibility

GOAL video: Breaking down farmed shrimp certification standards

There are similarities and differences between the various aquaculture certification programs but until recently there has been little publicly available analysis to document those points. Michael Tlusty, director of ocean sustainability science at the New England Aquarium, provided it at GOAL 2016.

Health & Welfare

GOAL 2017 video: Fanny Giudicelli, Marine Akwa

In the second Pecha Kucha presentation from the Global Aquaculture Alliance's annual GOAL conference in Dublin, Ireland, Fanny Giudicelli of Marine Akwa talks about how marine probiotics, derived from seaweed, can help the industry's efforts in combatting infectious diseases.

Aquafeeds

GOAL video: Gorjan Nikolik on fishmeal

Gorjan Nikolik, senior industry analyst for Rabobank, presented on fishmeal's transformation from commodity to a "highpriced strategic protein" at the Global Aquaculture Alliance's annual GOAL conference in Vancouver. See the full video of his presentation.

About The Advocate

The Responsible Seafood Advocate supports the Global Seafood Alliance's (GSA) mission to advance responsible seafood practices through education, advocacy and third-party assurances.

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- Health & Welfare An update on vibriosis, the major bacterial disease shrimp farmers face
- Uncategorized A seat at the table: Fed By Blue team says aquaculture needs a stronger voice
- Responsibility Quantifying habitat provisioning at macroalgae cultivation locations

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- Responsibility Study: Climate change will shuffle marine ecosystems in unexpected ways as ocean temperature warms
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